



Official launch of Palma de Mallorca Marathon Follow the Sun!

Palma de Mallorca Marathon replaces former TUI Marathon after eleven editions in the unique setting of the city of Palma de Mallorca, one of the main touristic places in Europe. On 18th October 2015 Palma de Mallorca host this accredited-distance marathon by the Spanish Athletics Federation with the well known Cathedral and the Palma bay and promenade as the neuralgic centre and an incredible urban course. www.palmademallorcamarathon.com

Palma de Mallorca (Balearic Islands).

Registration is open for the Palma de Mallorca Marathon, a brand new international marathon that replaces TUI Marathon on 18th October 2015 after eleven successful editions. Palma de Mallorca Marathon brings many improvements such as a certified length of the above road race established by RFEA (Spanish Athletics Federation), a new course, and the strong support of the local authorities in order to internationalize the event.

The new name and concept brings to Palma de Mallorca, one of the main touristic places in Europe, in the Balearic Islands, a high quality event that is not only a marathon, is a full weekend of run, tourism and leisure for beginners or experienced athletes, and their families.

Palma de Mallorca Marathon takes place on 18 October 2015 with Palma's Cathedral as the neuralgic centre and a beautiful course along the monuments and the bay of the picturesque city. This event is to become a classic race in the world of long distance calendar, due to the course layout, the touristic appeal of the Balearic Islands and particularly the City of Palma, and for being one of Europe's athletes' most favourite places for training and holidays.

Mallorca is the major of the Balearic Islands, and one of the most important tourist destinations in Europe. In addition to precious beaches and bays, Mallorca offers countless attractive cultural and gastronomical leisure activities. Palma de Mallorca is the capital of the island. The Balearic Islands are a prime tourist destination and also host other important sport events like the Vuelta a Mallorca, international cycling competitions or Ironman and Ironman 70.3 triathlons.

More than 11.000 athletes took part in the 2014 edition (adding 10k, 21h and full marathon participants), and in 2015 there will be a "Kids Run" race as well, and the new organizers aims to bring the event to a new level.

The new course runs through the centre of Palma, crossing the port, the surroundings of the Parque del Mar, Paseo Maritimo (Palma Bay promenade), and main monuments of the city, Gabriel Roca avenue and finishing at the foot of the well-known Cathedral.

Palma de Mallorca Marathon is held on **October 18th** in the unique setting of the city of Palma de Mallorca. With a privileged climate and an average annual temperature of 18 ° C, frequent flight connections and a wide range of accommodation as well as plenty of services for participants and accompanying. A race in which the participant will enjoy a course that runs along the promenade of Palma Bay, opposite the Cathedral and through the historic downtown. City also offers great cultural offer of the old town and cuisine that will make everyone stay unforgettable.

Athletes can apply already on the official website www.palmademallorcamarathon.com for the registrations, take advantage of the 25% off until January 18th.

Race day: Sunday 18th October.

Time: 9:00h

Place: Parc de la Mar, in front of the Cathedral.

Distances

- Marathon
- Half Marathon
- 10 Km

Additional events:

- Breakfast Run (Friday, October 16th)
- Palma Run (Saturday, October 17th)

Organizer: Kumulus

media@palmademallorcamarathon.com